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#### 221 WALMER ROAD, LONDON W11 4EY

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# INTRODUCTION

At the start of 2021, like many organisations around the world, we had hoped that we see a return to normal operations. Instead, the ongoing pressures of the Covid-19 pandemic meant that we continually had to readjust our support for the children, young people and families with whom we work, adapting and evolving each of our services to be in line with the ever-changing Government guidelines.

Throughout this time, our dedicated team of staff and volunteers showed exceptional resilience and commitment to supporting the North Kensington community. This was made possible by the generosity of our donors, who ensured we had the resources to evolve our approach, often on a weekly basis.

We've come out of the pandemic and 2021 stronger than ever, as we were forced to reassess our priorities, as well as our strengths, weaknesses and gaps in support. Because of the pandemic, we embraced technology, which led to the permanent provision of an online Homework Club and the continuation of our digital-inclusion work. We reassessed our priorities, which has led to a more regular review of the outcomes of all of our programmes. We learned to trust our instincts and listen to our community, which has led to changes in the way we run certain programmes, including our Magic Mums parents and carers support group and our Amplify creative arts programme. We now have a a full-time Employment Support Worker and a Wellbeing Support Worker, who work across all of our community programmes. To ensure our approach is targeted, we've focused all of our programmes on achieving three key outcomes: improved wellbeing, developing positive relationships and developing new skills.

The pressures and challenges of the Grenfell Tower fire of 2017 were still being felt when we were thrust into the pandemic in 2020. But what we saw in 2017, we saw again in 2020 and beyond: we have a resilient community, committed to serving each other and making a positive impact.

We want to thank every one of our volunteers and supporters who stood by us through the uncertainties of 2021. We hope our Annual Report will show you what an incredible year it was and how our learning will continue to drive our commitment to providing the best possible support for the children, young people and families of North Kensington.

# CHILDREN'S SERVICES

Our children's services encompass our Homework Club, Junior Club and Football Academy and work with children aged 4 to 12 years old, using sport, music, art, games and academic support to build confidence, skills and ambition

## **Homework Club**

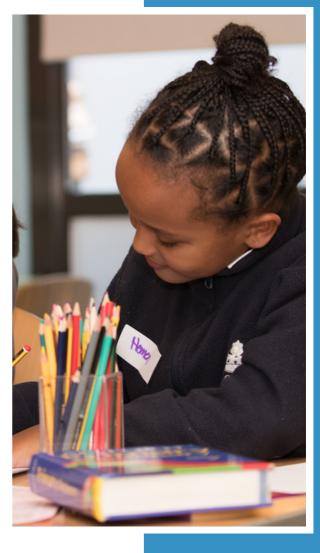
Homework Club has Our been cornerstone of our support for local children since 2005. It works to close the academic attainment gap in North Kensington, where schools have upwards of 50 per cent of pupils in receipt of free school meals, as well as high rates of absenteeism and permanent exclusions.

Our response to the first lockdown of the pandemic in March 2020 was to establish our Virtual Classroom This worked with children

In 2021 our Homework Club worked with 126 children who visited this service 2,772 times over 130 sessions. Our Homework Club is run by two members of staff and was supported by 96 volunteers.



when many local children were without access to regular academic support due to schools being shut and not having the deliver resources to learning online. As the pandemic continued, so did our Virtual Classroom, providing the only live academic support some local children were receiving.



By September of 2021, we were able to resume in-person support across all of our programmes. The success of our Virtual Classroom led us to adopt a hybrid model for academic support that continues to this day.



#### **In-Person Homework Club**

Our in-person Homework Club is well designed for the needs of younger children, as it allows us to work closely with them and identify areas needing support. From September 2021, our inperson Homework Club was running every term-time Monday and Wednesday, supporting 25 to 30 children in each session. After receiving support with their homework, the children are then able to take advantage of our free Junior Club, which offers sports, music, team games and art. These activities are all designed to challenge their creativity, build their physical and mental health and develop their communication and teamworking skills.

As well as supporting children on specific projects and weekly homework assignments, our in-

person Homework Club supports young children with their communication and social skills by giving them regular exposure to their peers and adult role models.

#### **Online Homework Club**

While our Virtual Classroom was intended to be a temporary solution to close the education gap left by lockdown, we realised there were strengths to this approach that differ from our in-person Homework Club, so the two approaches have been run concurrently from September 2021. Leading up to its permanent inclusion in our educational support offering, Online Homework Club delivered over 3,000 hours of support between April 2020 and September 2021.

Online Homework Club runs term-time on Tuesdays and Thursdays, supporting 15 to 20 primary school children in each session, some of whom also attend in-person Homework Club. In addition to our support for primary school children, Online Homework Club also supported six secondary school pupils in 2021.

While our in-person Homework Club focusses on supporting children with their homework, our online Homework Club is more about tutoring, using the Atom Learning program to support children with their English, Maths and Verbal/Non-Verbal Reasoning.

During an online session, children are assigned to one of our volunteer tutors and put on a 'channel' within Microsoft Teams to go through structured lessons. Volunteers work either one-on-one or with groups of up to four children. Each channel is also overseen by our Service Manager, enabling us to monitor both progress and safety.

Our online delivery is aimed at improving all-around academic attainment and has proven to be an incredibly effective tool for preparing children in Year 6 for exams. The biggest challenge we continue to face with our online Homework Club is the extreme range in academic abilities, even within the same year group.





This became most noticeable after more than a year of successive lockdowns and disruption to the children's regular learning.

In 2021 we recruited an IT Community Coach through the Government's Kickstart apprenticeship scheme. The role was created to address the digital divide, which was both highlighted and exacerbated by the pandemic. The coach joins our online Homework Club sessions to build children's and parents' IT confidence and offer digital support. This allows our Service Manager to focus on service delivery, rather than troubleshooting.

In 2021 our Homework Club was funded jointly by The Royal Borough of Kensington and Chelsea and generous donors who enabled us to expand our support to meet the educational needs of the children with whom we work.

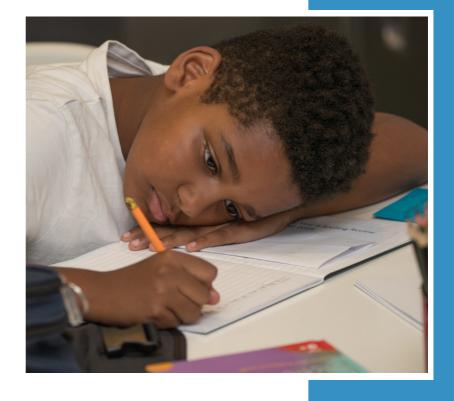
#### **Homework Club feedback**

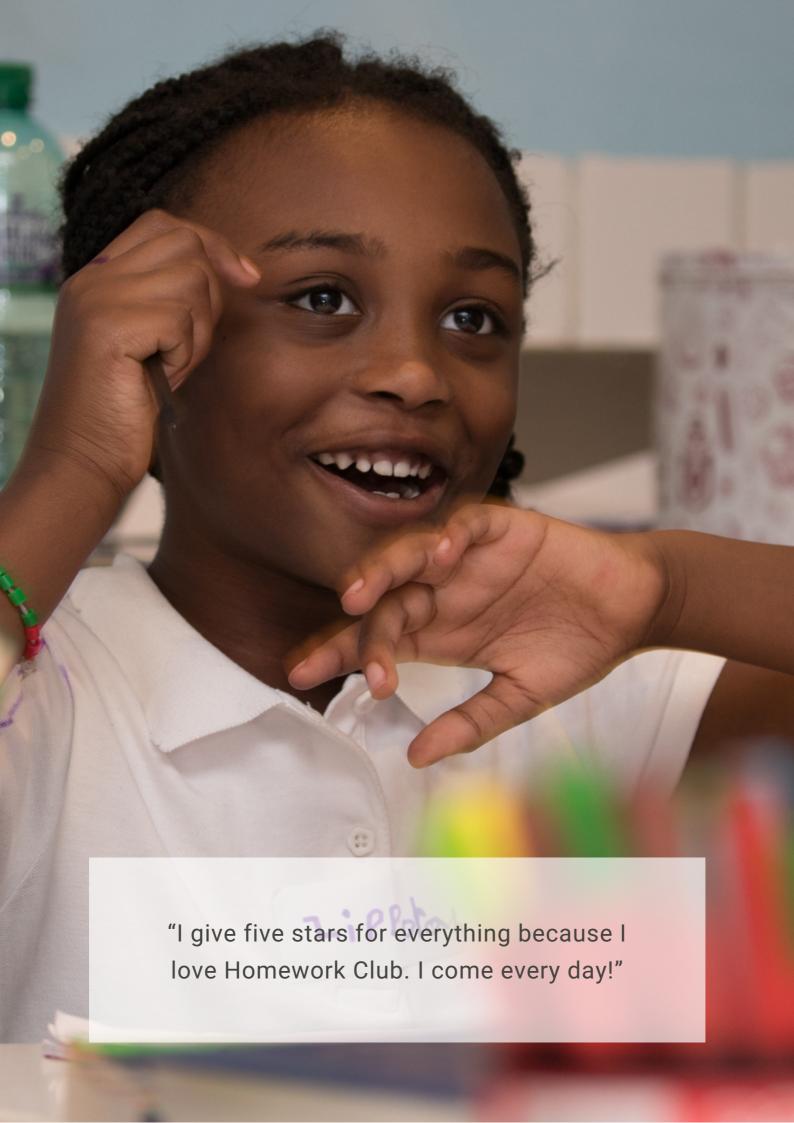
We asked our Homework Club children for feedback on the programme and received responses from 36 children aged 6 to 11:

- 81% of the children said Homework Club is very helpful
- 89% of the children said their tutors were very helpful
- 64% of the children said they had made new friends at Homework Club and 19% said they have "maybe" made new friends
- 74% of the children strongly agreed that Homework Club has helped to build their confidence
- 94% of the children said Homework Club has helped with their experiences at school

#### Some of the verbal feedback the children gave us included:

- "Every day keeps it getting better and better."
- "I used to not like maths, but now I just want more maths. I want five piles of maths!"
- "I give five stars for everything because I love Homework Club. I come every day!"
- "The only thing that would make it better is if we could spend even longer up here. I like talking to the teachers."
- "It helps me with my homework and when I had my entrance exams
  - they helped me practice with the creative writing. And I made good friendships."
- "I enjoy how kind and helpful all the people are."





### **Junior Club**

Our Junior Club was one of the programmes most affected by lockdown restrictions. Junior Club was able to re-open for the first time in over a year in June 2021, but had to shut again after only

three sessions. By September, we were able to re-open as normal, offering three weekly sessions of art, music, sport, cooking and team games for children aged six to 12. Upon re-opening, we saw a reduction in our pre-Covid numbers, but were still supporting up to 50 children each session.

The most obvious change in the children who returned was a decline in the level of their physical fitness and in their outlook and approach to games, communication and personal interaction. To restore confidence and rebuild fitness, movement and exercise were incorporated into every Junior Club session, including hall games and structured fitness sessions with our Gym Instructor.

By the end of 2021 we had expanded our Youth Team, which allowed us to enhance our support for children living with special educational needs, including eight children with ADHD and Autism Spectrum Disorder and one child with Cerebral Palsy.

In 2021 our Junior Club delivered 35 sessions, supporting 71 children from 13 different primary schools who visited this service 923 times.

In 2021 our Junior Club was funded through a foundation grant, our inhouse fundraising events and donations from our generous local community.



# **CROSS-OVER SERVICES**



In 2021 our Football
Academy supported 122
children aged 4 to 15 over
212 training sessions and
matches, resulting in 9,400
service visits.

Our Football Academy, Man Cave and Project Athena all serve to support children through the difficult transition from childhood into adolescences. Our cross-over services bridge the gap between our children's services and youth services, offering a bespoke approach to support the mental and emotional needs that are so particular to this stage of development.

# **Football Academy**

Our Football Academy, RPT FC, offers children and young people the opportunity to engage in high-quality sport throughout the year, giving many of the children their first taste of an organised sport and teamwork. Our coaches tailor their training to build selfesteem by laying the foundation for a lifetime of wellbeing practices and cultivating a sense of community. While still very much a grassroots club, RPT FC is respected across London with over 20 players—and counting—having trained with or been signed to professional clubs, giving local children a once-in-a-lifetime opportunity to pursue their dreams.

Once back on track, RPT FC resumed its seven-days-a-week programme, which includes two weekly training matches for each child and at least one weekly competitive match.

#### **Response to Lockdown**

When the first lockdown was announced in March 2020, parents were feeling stressed and anxious, particularly in response to the closure of schools and the subsequent closure of pitches and playgrounds. With little clarity about how long Football Academy would be closed, we decided to address some of these concerns by hosting online football-themed quizzes every two weeks and sharing twice-weekly fitness plans and

videos with parents.

We continued to be in and out of service for the following 18 months. We reopened fully in 2021, welcoming back more than 90 per cent of our players. During lockdown, some of our players were actively recruited by other clubs and some had reached an age where they were best served by clubs supporting older players.

It has been a challenge re-establishing our players' pre-Covid fitness levels and positive mental approach to physical activity, particularly with the children who returned with low self-esteem and decreased stamina and enthusiasm. All

were the direct result of a prolonged reduction in aerobic activity caused by Covid-19 restrictions, affecting both physical and mental health.

To assist our players to regain their mental and physical form, we temporarily increased the number of training sessions offered, including a new weekly session for our players to experience training with a professional scout. We also held a trip to Ashmansworth, Berkshire, where 20 players took part in a day filled with team-building activities and football, including a friendly match against the local village team.



In 2021 we asked our players and parents for feedback on our Football Academy in order to track progress towards three defined outcomes: developing new skills, improving wellbeing and building positive relationships. We had 36 children and 45 parents take part in the surveys.

#### Improved wellbeing:

- 100% of children and 100% of parents said the child's fitness had improved as a result of attending Football Academy.
- 97% of children said they looked forward to attending Football Academy and had fun while there.
- 89% of parents said their child's mental health had definitely improved as a result of attending Football Academy. 91% of parents said the same of their child's emotional health.
- 89% of children said Football Academy helps them feel confident about themselves.

#### **Building positive relationships:**

- 100% of children said they have good friends at Football Academy.
- 98% of parents said their child made friends and built positive relationships through Football Academy.

#### Developing new skills:

 94% of children and 96% of parents said their child had learned new skills at Football Academy.

RPT FC is part-funded by those taking part, with the majority of funding coming from generous local supporters.



# **Project Athena**

Throughout 2021 we worked in partnership with other local youth centres looking to break down postcode

divisions in our area, and Project Athena has benefitted from this collaborative approach.

Project Athena bridges the gap for young women between our children's services and our youth services. Supporting those aged 10 to 19, Project Athena is designed to give girls and young women a safe space to build their confidence and get advice and information while trying new activities and making friends.

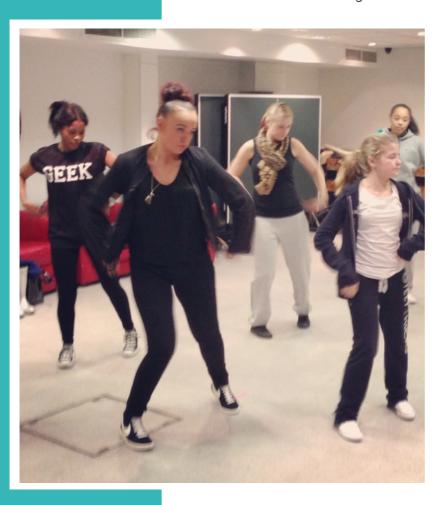
Project Athena takes place one night a week at the RBKC-funded Road Youth Club Lancaster Some of the (North Hub). activities offer include on discussions on sexual health and relationships (including family and friendships), creative arts sessions such jewellery as making and T-shirt printing, dance sessions run

professional dance coach and healthy cooking sessions, where the girls take turns making healthy alternatives to traditional dishes and everyone sits and eats as a family. Despite the restrictions of 2021, we were also able to take the girls on various day trips, including a trip to Thorpe Park, horse riding in the countryside and a visit to the village of Turville,



Oxfordshire, where much of the day was spent swimming.

In the autumn of 2021, Project Athena was joined by six young refugees from Afghanistan. Both the cooking and dance have been great tools to help our newest residents to adapt to their new home. All of the girls have taken turns teaching each other



different recipes from their cultures, as well as different dances, which have included traditional Afghan dance routines and popular Western dances. Some of the Afghan girls attend the same schools as other Project Athena members, so being part of this programme has meant they see familiar faces at school and feel less isolated and more supported throughout all aspects of their new lives. By the end of 2021, some of the Afghan girls even started attending our regular Youth Club, which has been a great way for our team to continue support for them.

2021 saw us start our first ever refugee support programme, which included welcoming six young women from Afghanistan into our weekly Project Athena sessions.

#### Man Cave

Man Cave is another programme that bridges the gaps between childhood, adolescence and adulthood, supporting children and young men aged eight to 18, helping them to identify and communicate about their feelings and emotions and what

they think what it means to be a man in modern society. It gives them a sounding board for issues that concern them and offers a forum to support each other through the difficult transition from boyhood to adulthood.

Man Cave has proven to be an incredibly successful early intervention programme, allowing us to support young men at the earliest possible point when problems arise. Through our partnership with West London Zone (WLZ), in 2021, Man Cave was delivered to seven London primary schools, two secondary schools and a similar programme for at-risk girls in one London primary school and one secondary school. Man Cave also delivered support to our inhouse cohort throughout 2021, both online and in person, once restrictions eased.

Man Cave uses the informal learning techniques of youth work to support children and young people with emotional self-regulation. Man Cave work with boys and young men who have been

identified as needing support before crisis point. Through rigorous impact measurement, Man Cave has been refined to ensure it's structured, but flexible to support the differing needs of each child.

Pandemic restrictions of 2021 meant that our usual face-to-face support, which includes one-to-one mentoring and small group sessions, had to be adapted to a virtual offering, which we were place to ensure this quick to put in supported throughout the uncertainties of the pandemic.





The challenges of successive lockdowns and the impact on young people's mental health is widely known,

but the return to regular services was equally challenging for Man Cave, particularly around navigating each school's individual approach to easing of restrictions. To ensure our support for local boys and young men continued, Man Cave resumed in-house inperson sessions from September. The biggest challenge for the boys taking part was relearning to be patient with one another, both in terms of waiting their turn and responding respectfully to people with different opinions and viewpoints.

To support them in redeveloping these social skills, we introduced cooking to each session. The young men all take turns cooking a meal and when not cooking, everyone contributes by either setting the table or clearing up. Cooking has been a great vehicle to support young men to open up, as it offers a distraction while our team can talk to them

and asks questions about different issues. This has given our team a better insight into the boys' lives and outlooks, enabling us to support them better. In 2021 this included supporting one young man in stopping drug use as a coping method for mental health difficulties.

Cooking has been a great way to facilitate discussions about what it means to be a man in today's society (and how we can fight back against unhealthy stereotypes). The sessions have also been incredibly important to our ability to support our young people's overall wellbeing. For some of the young men who join Man Cave, this weekly cooking session is their only freshly cooked hot meal of the week.

# YOUTH SERVICES

The young people who access our Youth Services are aged 13 to 19 (up to age 25 with special educational needs or disabilities). They gain stability from the routine, socialisation and enrichment our youth services provide, so their wellbeing was deeply affected by lockdown and restrictions on our regular service delivery. To address this, we began delivering youth services five night per week from September.

In 2021 our Youth Services-Youth Club, Man Cave boys-only group, Project Athena girls-only group and Amplify creative arts programme—supported 177 young people through 205 sessions, resulting in 1,675 service visits.

# **Employment Support**

As part of our post-pandemic support for young people, we've employed a full-time Employment Support Worker who works across our youth programmes to support young people with their journey into employment. This support ranges from CV-building sessions, mock interviews with volunteers in professional industries, sessions on doing effective job searches and identifying skills gaps that we can help to close.





In 2021, eight young people were supported by our Employment Support Worker over a period of six months. Every one of them went into education, employment, training or work experience. One young person secured a digital media traineeship working with Netflix, BBC3 and Channel 4, another young person started a six-week work experience placement that led into a longer-term internship in film and photography and two young people secured Kickstart placements in our P3 Play Servicesboth of these young women started as volunteers in our services, so it's a great achievement for them to go on to paid employment.

Our employment support work had a strong start in 2021, giving us a great foundation to continue to support local young people through the uncertainties of 2022.

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#### **Youth Club**

Upon re-opening in 2021, the number of young people attending Youth Club was lower than normal, as young people were out of the routine of attending regular

sessions. Despite this, attendance continued to grow throughout the latter part of the year.

Mental and physical wellbeing were our main focuses throughout 2021, with voung people in particular being keen to rebuild their physical fitness after two years of successive lockdown restrictions. Boxing, basketball and trampolining proved to be some of the most popular activities within Youth Club, with many of our young people working towards National for British Body Gymnastics accreditation with our trampolining instructor.

In 2021 we welcomed a group of young people who were refugees from Afghanistan and living in temporary housing in borough. Through the dedication

of our Youth Team, these young people are now finding support, enjoyment and connections through our Youth Club, Project Athena (girls only) and Man Cave (boys only) sessions. When our new Afghan young people started attending RPT, our team would meet them at their hotel before each session and show them how to use public transport to get to RPT. We continued this



until they became comfortable attending on their own.



Many of these young people do not speak English, so the group was provided with an RBKC-funded translator; our Youth Team also uses Google Translate to communicate, and encourages other young people to do the same.

To overcome the language barrier, the team used practical activities that could be learned by watching and copying. The young men said that cricket, in particular, would be a great way to engage with more young men from their community, so in 2022 the team will look at introducing this to regular sessions.

We have up to 10 young Afghan people consistently attending Youth Club, and our focus with this group has been on making them feel welcome and part of their new community.

To gain more feedback from all attendees, our team undertook filmed interviews. These were a great way for our cohort from Afghanistan to give feedback with the help of the interpreter. Many of them said that the support of our Youth Team had helped them enormously in adapting and settling into a new community and culture.

# **Amplify**

Amplify supports young people to gain skills, training and employment in the music and creative arts industries.

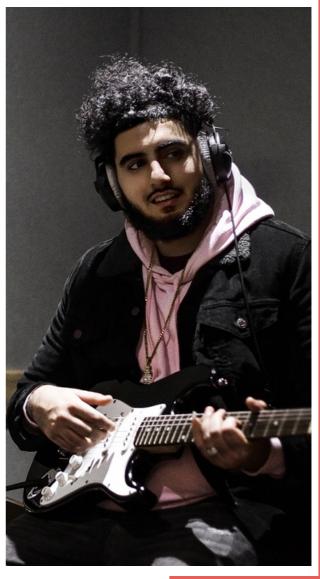
Despite restrictions on service delivery, Amplify delivered a range of creative arts programmes throughout 2021, including our Mayor of London-funded Friday Lates sessions, a music production course with our partners at Finding Rhythms and our Amplify In2Work programme.

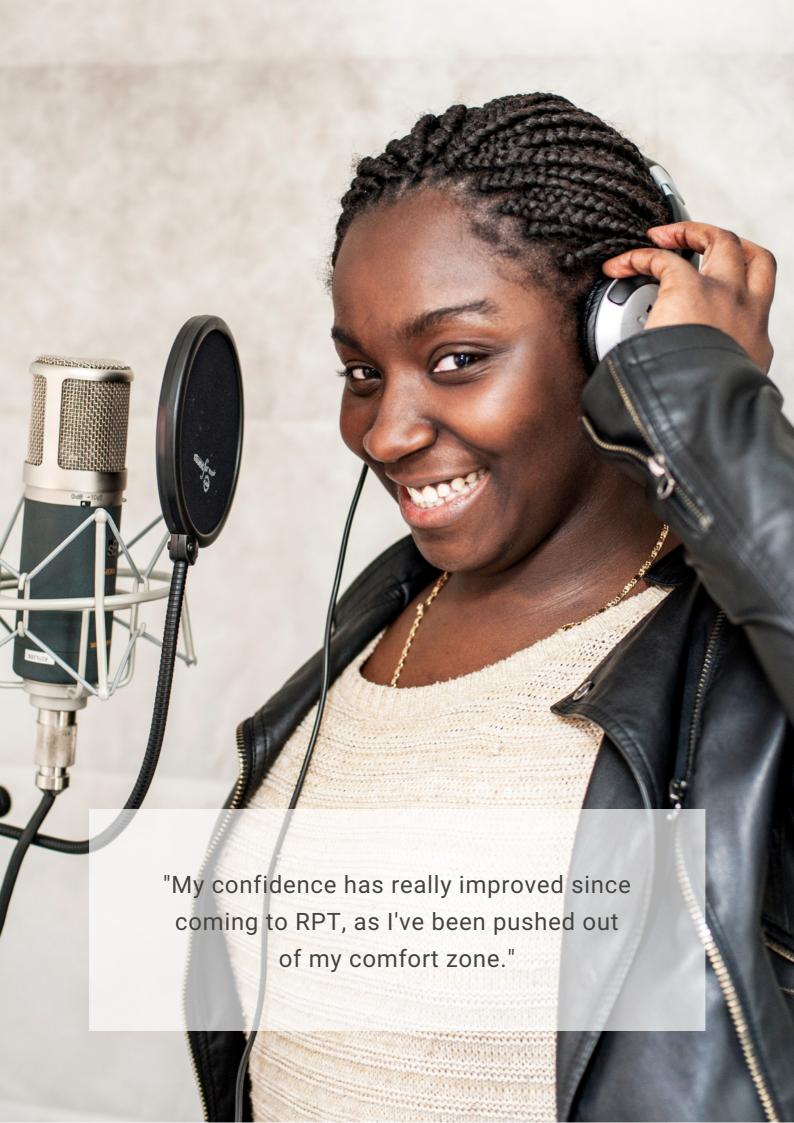
#### **Amplify Friday Lates**

Amplify Friday Lates is funded by the Mayor of London and uses music and the creative arts to support young people who are either involved with or at risk of engaging in criminal activity.

The biggest challenge with Amplify Friday Lates in 2021 is that it is best suited to inperson delivery, so we weren't able to run regular online sessions. Once we were able to resume in-person support, attendance was low and those who were showed decreased attention and lack interest in any formal learning or support. We therefore adapted our approach to

support young people back into the structured programme. One such adaptation was to change from formal self-reviews to video interviews that we carried out with them. They found this approach much easier to engage with, and it gave us valuable insight into their current interests and ambitions and the challenges they're facing.

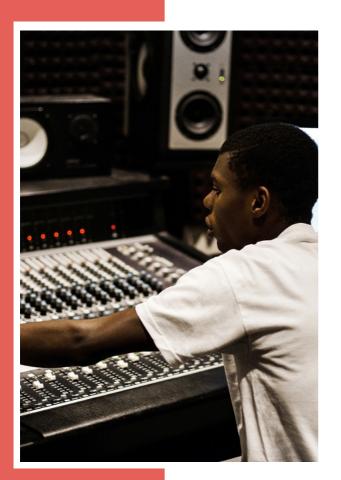




#### **Amplify In2Work**

Using performance, artistic and other non-academic skills, Amplify In2Work supports young people to boost their life and work skills, increasing their ability to maintain long-term employment, education and training.

Amplify In2Work is a structured ten-week programme that supports young people aged 13 to 19 (21 with SEND) to build the skills, knowledge and confidence needed to engage with work in the creative arts and associated industries. This programme launched in September 2021, supporting ten young people in its



first course. Structured sessions included lyric writing, recording and performing, with young people working collaboratively to build their confidence and support each other to expand their creativity and build their skills.

Of the ten young people who took part in Amplify In2Work in 2021, seven performed on Stephen Lawrence Day at Lingfield Park Race Course. Four young people performed for the MET Police at their SAFE London event, seven performed at our Amplify Showcase in front of professional musical artist AJ Tracey and professionals from September Management and Apple and two voung people recorded a professional music video at Garden Film Studios.

As part of our future plans to develop Amplify into a London hub for creative

arts, we have continued our work with local architects Michaelis Boyd to develop the premises across the street from RPT. We hope that 2022 will bring more news about the development of this important programme.

#### Sorry, We're Closed

In 2021 we delivered a six-session music production programme with our friends at Finding Rhythms, which resulted in the co-creation of the album *Sorry We're Closed*, written and produced by ten young people at RPT.

This programme allowed our young people to be creative and expressive at a time that was stressful and uncertain, giving them an important creative outlet to communicate their thoughts and feelings. Themes of the completed album include feminism, immigration, the impact of Covid on communities and the Black Lives Matter Movement.

Post-programme evaluations using the Warwick-Edinburgh Mental Wellbeing Scale with the young people told us that:



- 100% of participants said that because of the project their communication skills and ability to listen improved
- 100% of participants said that they have been feeling more useful
- 100% of participants said that they have been feeling closer to people

In 2021, Amplify was generously supported by The Mayor of London, Arts Alliance, Goldman Sachs Gives and generous local donors.

"I remember one of the young women being a bit apprehensive, and before I could talk to her, the other young people in the group had already given her a boost to try and perform."

— Finding Rhythms practitioner

Visit www.tinyurl.com/closedalbum to listen

# **FAMILY SERVICES**

We believe that the best way to have a long-lasting impact on the wellbeing of the children and young people we support is by supporting the whole family unit. This is where our family support programmes come in.

# Magic Mums

lockdown When the first was 2020. announced in March the immediate response of most of our mums and carers from Magic Mums was fear and panic-they didn't know what to expect and didn't know if they would continue to be supported. In response, our Magic Mums team WhatsApp immediately set up support group, established a 'toy library' to share toys with mums on a rotating basis, supported mums by printing worksheets sent by schools and bought them essentials such as nappies, baby formula, food and even a mattress for one mum whose flat flooded.



In 2021, Magic Mums and our Baby Clothes and Equipment Lending Service supported 77 women and carers and 39 babies and children under the age of five. This was across 103 sessions that resulted in 545 service visits



Over the coming weeks and months, the initial panic gave way to stress and isolation. Issues around digital exclusion (no access to computers or internet), extreme and sudden poverty (those already

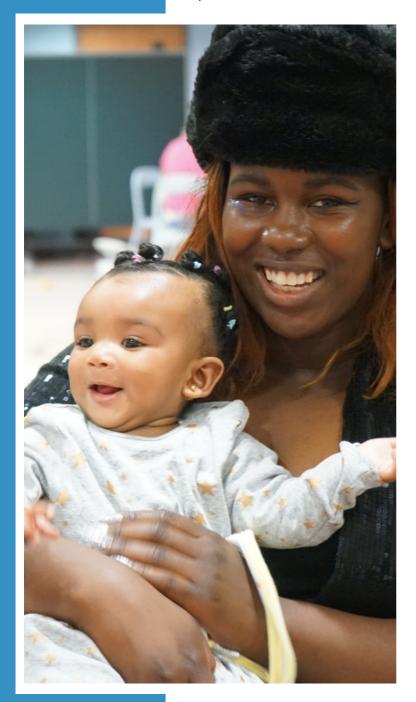
on the breadline had partners on zero-hours contracts who were suddenly out of work) and paralysing anxiety (a few of our single mums refused to leave their homes for months, worried that they would catch the virus and have no one to look after their children) led to severe and longlasting mental ill-health.

By the summer of 2020, we were running virtual Magic Mums twice a week, as well as supporting parents through the 'parents channel' of our Virtual Classroom. By the time Magic Mums fully reopened in May 2021, the needs of our community had changed, and so did our approach: one weekly session was reserved for drop-in coffee mornings, one session remained online for those not comfortable attending in person and our third weekly session remained normal. as our



structured offering of parenting support and skills-building. When we re-opened, all but two mums returned, but we continued to support them virtually and one-on-one.

By the end of 2021, Magic Mums had again adapted its approach: one weekly session took the form of our structured parenting support and one session was reserved for community outreach, allowing us to build our referral pathways and signposting partners in order to link in with a new network of mums and



carers. Alongside this, we delivered intensive one-on-one support to three mums needing a more bespoke approach.

From September 2021, our third weekly session was supporting female refugees from Afghanistan who were in housing in the temporary borough. These sessions were attended by seven women and three children, with most attended sessions by а translator as most of the women did not speak English and some could not read or write in their own languages. In 2021 our focus was on supporting them in learning English before we looked at other areas such as integration and family support. It was clear that the women were really dedicated to learning and to the sessions, which were delivered using a range of teaching methods including tossing a ball around a room to learn body parts.

# **Digital Inclusion**

To continue our work battling digital exclusion, which started in 2020, we secured funding for a programme that allowed us to purchase tablets that we used to train 11women in online skills. This included using the internet, email and online portals for both benefits

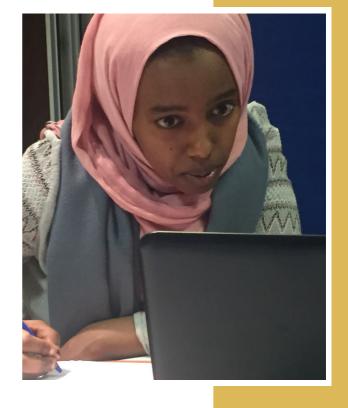
and bidding for social housing with the council, as well as accessing NHS services. This programme ran for seven weeks and was facilitated by our 'Kickstart' IT Community Coach.

At the conclusion of their training, participants were able to keep their tablets, which they also used to support their children's learning through our online Homework Club.

#### **Feedback**

- 100% of programme participants found the sessions useful
- 100% of attendees said they enjoyed the lesson
- Half of attendees said they now know how to solve simple problems with their computer
- 10 out of 11 participants said they would like to have another IT lesson in the future

In 2021, our pilot digital inclusion programme supported 11 women to use computers for the first time and laid the foundation for our expanded digital inclusion programmes of 2022 and beyond.





# CASE STUDIES

# Tanya's Story: A Case Study

Tanya\*, 19, joined RPT as a young person with low self-esteem. She projected a negative outward façade to life and her education. She was frequently frustrated and lacked the conviction to follow her own path, often copying whatever her peers were doing or saying.

She was from a large family, a number of whom had been involved in crime. She was regularly in trouble at school, was often the loudest one in her group and was known to be out late most nights hanging out in the streets or riding around on random buses.

Our Youth Team worked hard to support Tanya, taking the time to both understand and challenge her language and behaviour.

When members of our team spoke with Tanya, they made sure to do it when she was on her own, as she was very different when she was not trying to impress her friends. From here we developed the trust to start having regular one-to-one sessions with her, and it became apparent that she would benefit from having a day-to-day structure.

Tanya was enrolled at college and said she really enjoyed this, but she had trouble completing her assignments on time and was often disruptive in class. Despite this, her attendance was near perfect. With Tanya's permission, we contacted her school to see how we could support her to complete her course and achieve her qualifications. To provide

<sup>\*</sup>Name changed to protect privacy

this structure, we linked Tanya in with a local organisation that could offer her an FA Level 1 football coaching qualification, as this is where her interests and passion were.

Tanya didn't want to disappoint the people around her and her

caring nature really emerged as she engaged with the course, which in turn provided the structure she needed to develop her approach to learning.

After four weeks of training, Tanya successfully completed her qualification and, at the end, asked for support to set up an all-girls football team. She was supported in securing a venue and recruited local young women for weekly five-a-side matches, which she ran for one month.

After this, Tanya expressed an interest in working with children, so we supported her through the volunteer registration process at RPT SO she could start volunteering within our Junior Club and P3 Play holiday programmes experience. to gain Tanya's involvement in these different groups was transformative, as her

approach and language began to mature. By July of 2021, Tanya was employed as a Play Worker in our P3 Play Services, working throughout our holiday Play Centres, as well as our After-School Clubs.



# Wrap-Around Support: A Case Study

Nino\*, 10, an only child, has attended RPT since the age of four. He does not have much contact with his father and has spent most of his life in temporary housing, so has been moved around London many times. He lost his best friend in the Grenfell Tower fire and has recently been diagnosed with ADHD.

Nino's mother lives with mental ill-health, including extreme highs and lows in her mood. She often makes poor lifestyle choices for Nino and herself, and many of these choices have exacerbated their tough living conditions. Nino's mother is a regular attendee of Magic Mums, where we support her to understand the impact of her choices-both positive and negative-on their home life and how she can cope with uncertainty by turning her focus to the things she can change and control.

Nino attends our Homework Club, Junior Club and North Kensington P3 Play Services, which enables our team to coordinate their support and provide a consistent, holistic and supportive wrap-around framework for both of them, ensuring we're addressing their needs as a family, as well as individually.

Nino's mum has recently taken a lease on a property, offering stable housing for her and her son. She has decided to open a café, which will support them with a steady income, but the knock-on effect on Nino hasn't been good, as she has had to invest her time and energy into the new business and Nino has felt neglected.

Today, Nino's mum continues to develop her parenting skills, while we continue to support Nino within our programmes. We are confident she'll continue to grow as a parent and she and Nino will have the structure and consistency they need to succeed

<sup>\*</sup>Name changed to protect privacy

# Achievement through Football: A Case Study

Alvy, 11, has played with our Football Academy (RPT FC) since he was five years old. Alvy has an exceptional innate talent, but needed coaching and guidance to hone his skills.



Our coaches recognised Alvy's natural abilities, so they have worked with him to challenge him and develop this. Alvy humble and dedicated. He's listened to coaches over the years. responded well to feedback and learned from his team mates. his his mistakes and opponents; he now plays well above his expected U12 level

Natural skill alone isn't enough for someone to sign with a professional club. In Alvy's case, it was talent coupled with exceptional listening skills and a tremendous work ethic which enabled him to realise his dream, as in the spring of 2021, Alvy was signed to West Ham FC Academy.

# **Becoming a Role Model: A Case Study**

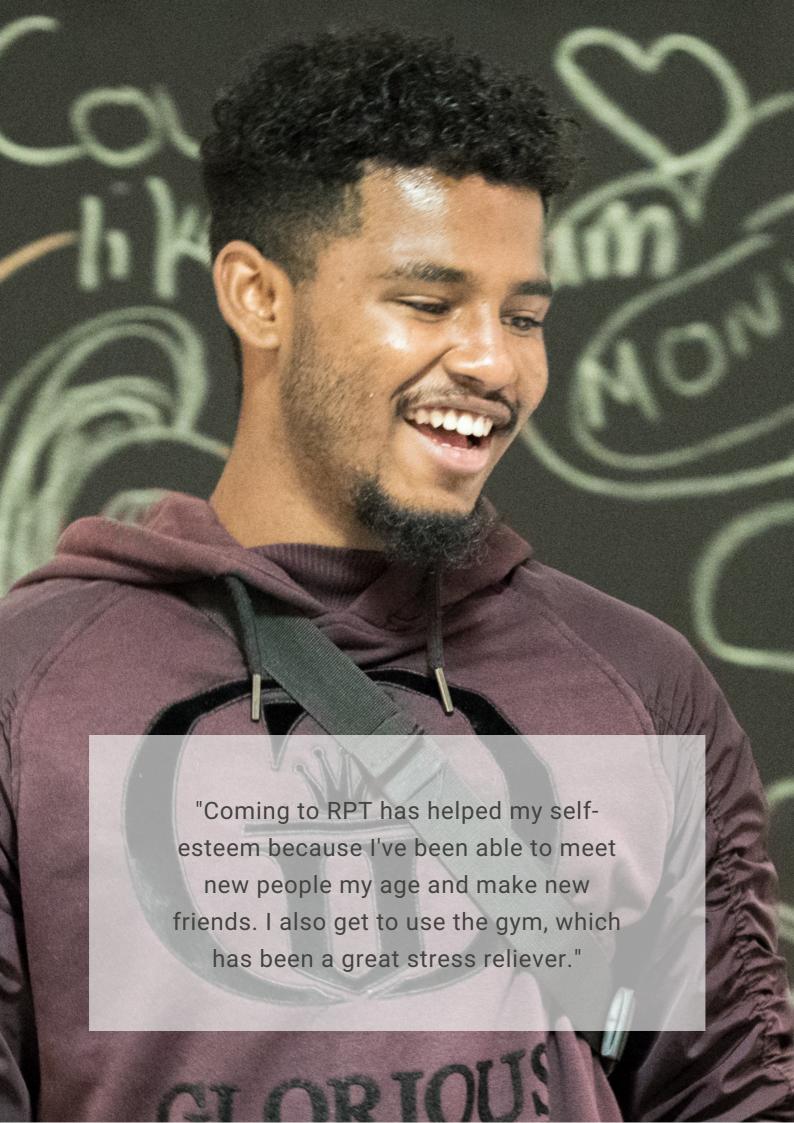
Casey\*, 17, has been attending Project Athena since she was 14. Casey has had a tough upbringing and it was made worse when she lost her home to the 2017 Grenfell Tower fire, which led to a decline in her mental health. She has struggled again recently in response to her parents splitting up.

Casey attends Project Athena regularly, which has made it possible for us to give her consistent support and structure. She responds particularly well to our dance sessions, showing a lot of enthusiasm, which has helped to build her confidence.

Casey is now one of the oldest girls in Project Athena, which has helped her to develop her role as a leader and role model. She regularly leads our dance sessions and, in turn, gets encouragement from her younger peers.

The structure and consistency of Project Athena have supported Casey to use these sessions to talk about challenges she's facing and how she's feeling, and as a result, she's developed her ability to identify and talk about her emotions. Casey's emotional development has set an incredible example for her younger peers, who really look up to and respect her.

<sup>\*</sup>Name changed to protect privacy



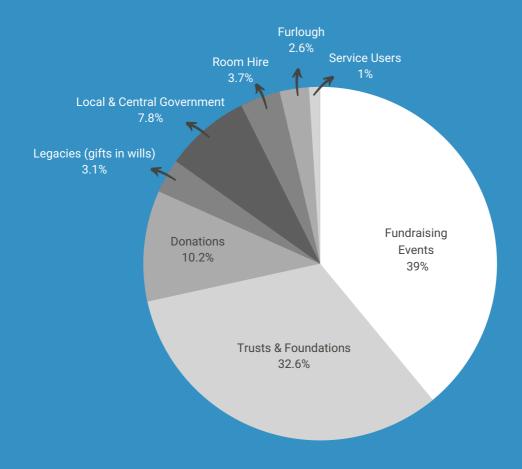
# INCOME

2021 INCOME

£1,405,688

### **FUNDRAISING IMPACT**

In 2021 we were more than 85% funded through fundraised income (events, donations, legacies, trusts and foundations). This allowed us to be flexible in our approach and to adapt our support quickly to suit the changing needs of our community.



# **OUR SUPPORTERS**

#### Thank you to our 2021 supporting trusts, foundations and businesses

Alveston Fine Art
The American School in

London

Andrew Robson Bridge Club

Apple

Arabella Lennox-Boyd

The Arah Foundation

ARgENTUM

Arts Alliance

The Ashdene Trust

ATOM Learning

The Aurelia Foundation

Avondale Park Primary

School

The Balon Foundation

The Batchworth Trust

Blavatnik Family Foundation

**Bodyism** 

**Buried Treasure Productions** 

The Cairns Charitable Trust

Campden Charities

CAPCA Children and

Parents Carnival Assoc.

Celine

The Charles Dunstone

Charitable Trust

Checkendon Equestrian

Centre

Chepstow House School

Chilli & Mint

Chinti & Parker

CommonLit

The Corcoran Foundation

Cotton House Mustique

CVC

The David & Deborah

Stileman Charitable Trust

Diptyque

DM Thomas Foundation for

Young People

Dr Mortimer and Theresa

Sackler Foundation

Eden Rock Capital

Natasha Durlacher

The Notting Hill Fish Shop

The Edwin Fox Foundation

The Emissary Prosecco

Flora Hesketh

Garden Film Studios

Garsington Opera

Georgie's Garden Flowers

GHD

Goldman Sachs Gives

The Grange Opera

Holiday Inn

Holland Park Residents'

Association

Hollick Family Foundation

**Innocent Drinks** 

The Jewel Gallery

Jim Prendeville

John Lyon's Charity

Kate Daudy

Katherine Ara Itd

The Kensington & Chelsea

Foundation

Kitchen W8

Knight Frank

Ladbroke Square Nursery

Lavlow

The London Cabaret Club

**London Sports Trust** 

Lords at Home

Luke Alen-Bucklev

The Lyon Family Charitable

Trust

The Marbella Club

Marks & Spencer, Marble

Arch

Matthew Braybon

Mayor of London

Micaelis Boyd

Ming

Morse Toad

The NPC Foundation

Opera Holland Park

Pangbourne House

Pelican Pub

Pembridge Hall Parents

Association

Pembridge Hall School

The Prism Charitable Trust

Private Cellar

Recharge Room

The Rory and Elizabeth

**Brooks Foundation** 

The Royal Borough of

Kensington and Chelsea

Salt Design

Scarlet & Violet

September Management

Sir Nigel Broackes 1993

Charitable Trust

Solange

Strutt & Parker

Swinley Golf Club

Sylwia Droze

\_\_\_\_\_\_

Taylor Mythen

Thomas Lilley Memorial

Trust

Tim Hall

Tom Aikens

Tyme

W11 Fit

Wasserman Boxing

The Wellness People

West London Zone

Westway Community

Transport

Westway Trust

Wiggy Kit

William Yeoward

Young K&C

# **Fundraising Events**

After a year of virtual events, we were delighted to be able to resume in-person fundraising events in 2021. The early uncertainties of 2021 meant that we weren't able to go ahead

with our in-person spring Brain Game quiz dinner, but we were able to 1.000 engage with more than supporters through our virtual Spring Quiz, summer gala at Opera Holland autumn Portobello auction and our winter Christmas Market.

Our fundraising events make up almost 40 per cent of our income and in 2021 raised £473,500 (net) to support our programmes. These four events were supported by 60 volunteer committee members, who help plan every aspect of the events, and were further supported by 41 event-day volunteers.

As well as our generous donors and volunteers, our fundraising events are supported by an extensive network of corporates and businesses who do everything from donating prizes to offering services at-cost.

We're incredibly grateful to everyone who supported our fundraising events

in 2021, as they help us to raise invaluable unrestricted income that in turn allows us to be flexible and adaptable to the changing needs of our community.



# Fundraising Events 39% Other Sources 61%

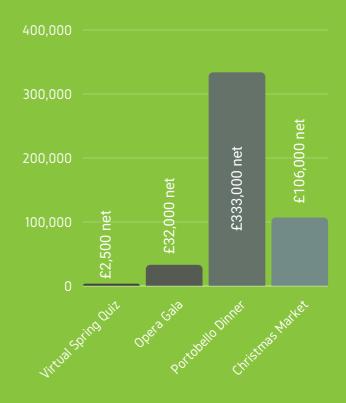
### ROI = 1:2.8

Every £1 spent on fundraising events in 2021 raised £2.80 for our services for children, young people and local mothers and carers

### **ENGAGEMENT**

In 2021, our fundraising events were organised by 60 volunteer committee members, supported by 41 event volunteers and attended by 1,090 supporters

## MAIN EVENTS INCOME



## CONCLUSION

The Rugby Portobello Trust's fundraising events are essential to the running of our community programmes. They help generate important

unrestricted funding, but also help us to engage with our supporters, recruit volunteers and broaden our network within the community.

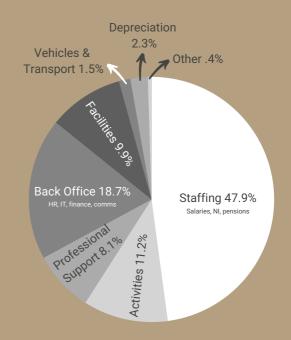
# HOW WE SPENT IT

#### **TOTAL SPEND**

In 2021 our expenditure was

£1,109,690

The vast majority of our expenditure was on running our services, including frontline staff and activities

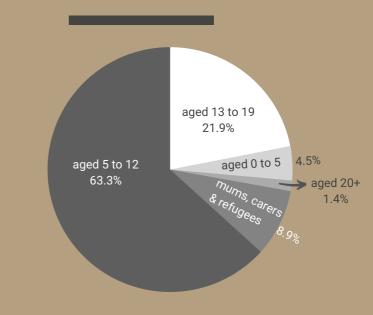


## CONCLUSION

Despite the restrictions on our usual service delivery, we delivered a full and diverse programme of support and services for the children, young people and families in our community.

Do to our flexibility, pragmatic approach and generosity of our supporters, we finished the 2021 calendar year in a financially strong position to see us into the new calendar year and into the 2022/23 fiscal year. While much of the income that we will carry

#### WHO WE SUPPORT



forward is restricted to specific services, we are still in a strong position to continue the development of our programmes, including our new work with refugees and digital inclusion.

# **OUR YEAR IN NUMBERS**

#### **JANUARY TO DECEMBER 2021**

# 1.284 PEOPLE

babies, children and mums who received support through our programmes



### PEOPLE

422



people supported through Christmas initiatives such as Shoebox Appeal and Christmas Collective

# 691 SESSIONS

service and support sessions delivered



# SERVICE 17,383



individual service visits and support sessions

# 215 VOLUNTEERS

volunteers working across our services and supporting our fundraising



# VOLUNTEER 5,070



hours volunteers gave to our programmes and fundraising events

# 24 staff

across our services and behind the scenes (full-time equivalent of 17.5 staff members)



# COST PER £886



The cost per head for every baby, child, young person, mum and carer to receive an entire year of support